TATONE GROUP

OVER \$1.7 BILLION SOLD

Over \$1.7 Billion Sold in Real Estate Assets. International Listings Totaling Over \$84 Million.







TATONE GROUP CHARITY DIVISION

THE TATONE GROUP

NICK AND SAMARA

Integrity, passion, community - these are the core principles that guide Nick Tatone & Samara Saffian. With over 30+ years of combined real estate experience in the Los Angeles Area, and over \$1.7 billion in life-time sales.

they have established themselves as leaders in the industry. Their ultimate goal is to provide a seamless, smooth, and stress-free experience for their clients, which has made them among the most sought-after teams in the Southern California Luxury arena.









CLIENT TESTIMONIALS

Samara & Nick got us more money for our home than any other Realtor told us we could get. The way they negotiated on our behalf was amazing. They clearly had our back through the entire process.

Can't say enough good things about them!!!

Nancy & Sandy – Hollywood Hills

Samara & Nick handled the sale of our home in Sherman Oaks and they were not only highly knowledgeable about the real estate market in our area, but shrewd negotiators, and great communicators through the whole process.

Laurie & David – Sherman Oaks

Samara & Nick were the most professional and patient brokers we have ever dealt with. Bruce & Margie – Studio City

Samara & Nick are knowledgeable, have excellent communication skills and are intelligent negotiators. We are so grateful our friends referred them to us. Mark & Raquel – Tarzana

Fantastic team to work with, they definitely complement each other's skill sets to assist you in whatever your real estate needs might be.

Sylvia – Burbank

Samara & Nick went above and beyond in helping me find a home in an incredibly difficult and competitive market.

Adam & Stephanie – Encino

Samara & Nick were amazing. They patiently answered every question. We were very, very grateful to have Nick & Samara on our team.

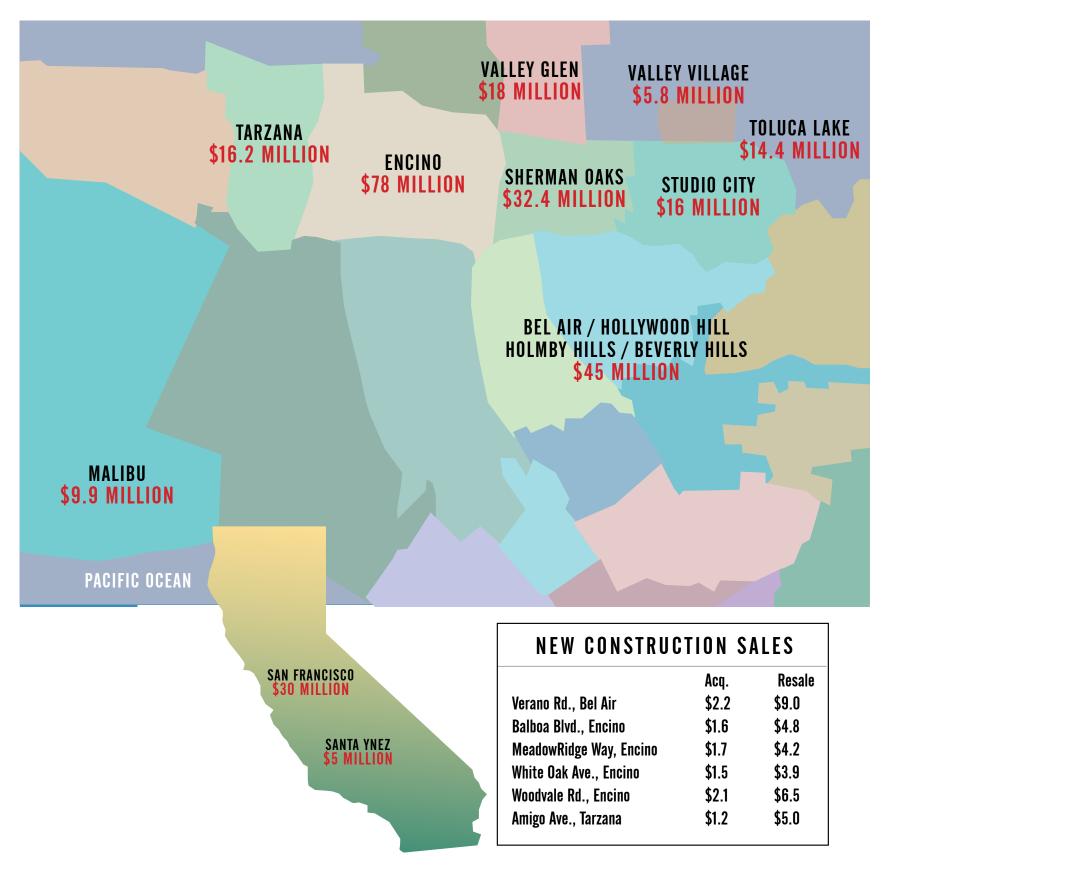
Keith & Carol Ann – Toluca Lake

Buying our house was smooth, stress free and enjoyable because of Nick & Samara. They're simply the best!

Eric & Rachel – Los Feliz



3920 SAPPHIRE DR ENCINO \$3,395,000 Sold by Tatone Group



SIGNIFICANT SALES

Beverly Glen Cir Sapphire Dr Balboa Ave Meadowridge Way White Oak Ave **Noeline** Ave Woodvale Rd Royal Oak Rd Yarmouth Ave High Knoll Caribeth Dr Sunset Plaza Dr **Rising Glen** Holmby Hills Saddle Peak Rd Tramanto Dr Amigo Ave Veloz Ave Amigo Ave Valley Spring Minna Street Market St Mattel Rd Viewcrest Dr Duque Dr

Verano Rd

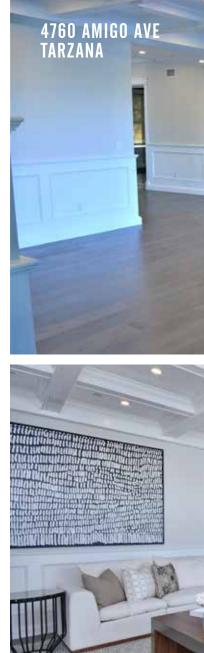
Bel Air	\$9,000,000
Beverly Hills	\$3,750,000
Encino	\$3,395,000
Encino	\$4,745,000
Encino	\$4,175,000
Encino	\$3,900,000
Encino	\$2,400,000
Encino	\$6,500,000
Encino	\$3,700,000
Encino	\$3,950,000
Encino	\$6,000,000
Encino	\$6,500,000
Hollywood Hills	\$9,000,000
Hollywood Hills	\$5,300,000
Holmby Hills	\$15,000,000
Malibu	\$2,715,000
Pacific Palisades	\$5,000,000
Tarzana	\$5,000,000
Tarzana	\$3,825,000
Tarzana	\$3,325,000
Toluca Lake	\$4,600,000
San Francisco	\$2,500,000
San Francisco	\$16,000,000
Santa Ynez	\$3,475,000
Studio City	\$2,500,000
Studio City	\$4,100,000

Studies show that staged homes sell in half of the time as non-staged homes.

STAGING EXPERTISE

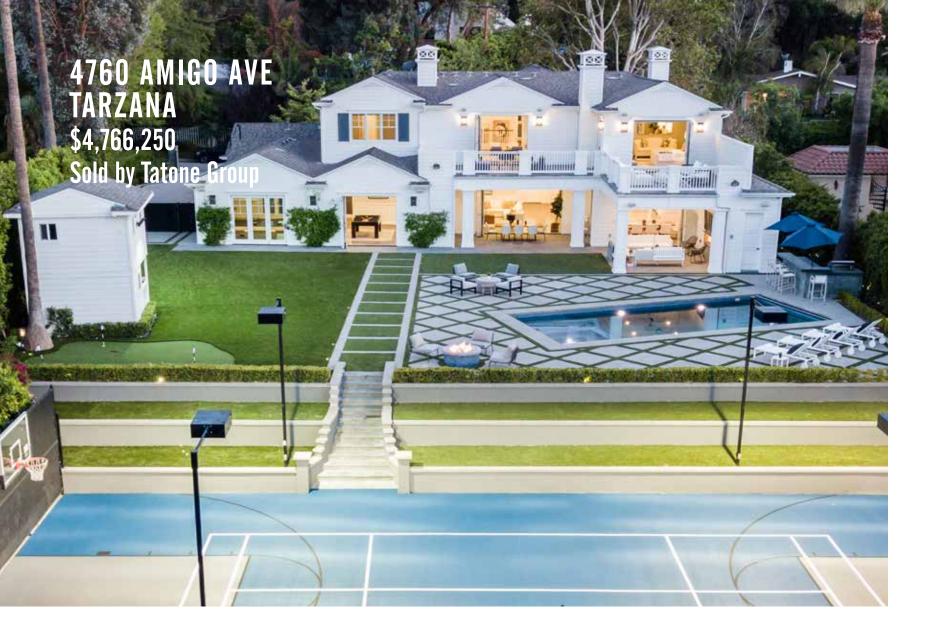










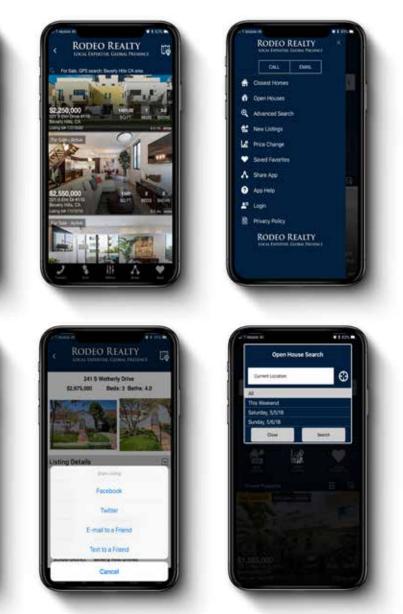


Our custom-built home search app reaches buyers on their smartphones and tablets.



High quality photography, aerial videography and cinematic virtual tours are essential to capture the attention of today's buyer.

MOBILE MARKETING



EMAIL MARKETING

Customized email blasts informs our network of contacts as well as over 10,000 real estate agents worldwide.



5 BED | 5 1/2 BATH | 5,500 SQFT LISTED AT \$3,395,000

Exquisite Custom Cape Cod Traditional Estate located in prime Encino w/ serene canyon & city light views. This flawless home was built w/magnificent craftsmanship. Fabulous kitchen w/ all top of the line appliances, walk-in pantry & double Calcutta marble islands. The great room is enhanced by seamlessly incorporating the outdoor space, kitchen & views for a frue 360day CA living experience. Features include beamed & cathedral ceilings, full sit down bar area, temp controlled wine room, formal dining with coffered ceilings, full breakfast room w/ French folding door system, media room/office, downstairs maids/guest room, x-large upper floor family room that can be interchangeable as a media room w/ the addition of privacy doors, smart home system. Elegant master w/FP, 2 walk-in closets & sumptuous resort style bath w/romantic FP. All bedrooms ensuite. Complete outdoor living w/BBQ area, patio, pool, spa, Irg grass area & views. A warm.inviting & gorgeous home!! Located in Lanai School New Construction



A custom-designed website highlights the features of your property with professional photography and generates leads through Search Engine Optimization.



CUSTOM PROPERTY WEBSITE

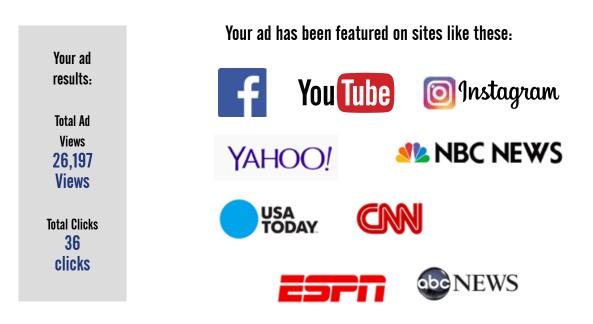
TARGETED DIGITAL ADVERTISING

Advanced algorithms track the most likely buyers of your house and show them only the ads that are most likely to attract their attention.

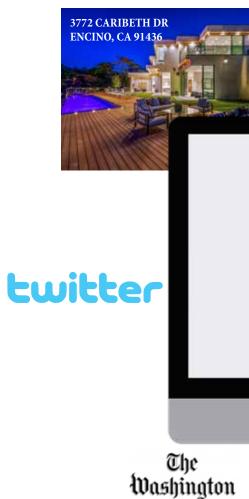


February 18, 2022 Your ad performance summary





In addition to specific property posts targeted at active buyers, we maintain a consistent social media presence that fosters leads from a broader audience.



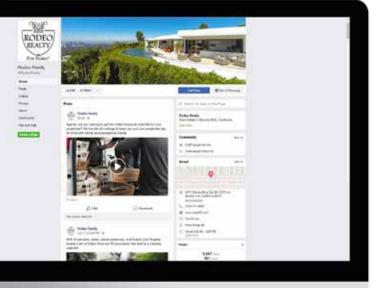
Post

SOCIAL MEDIA















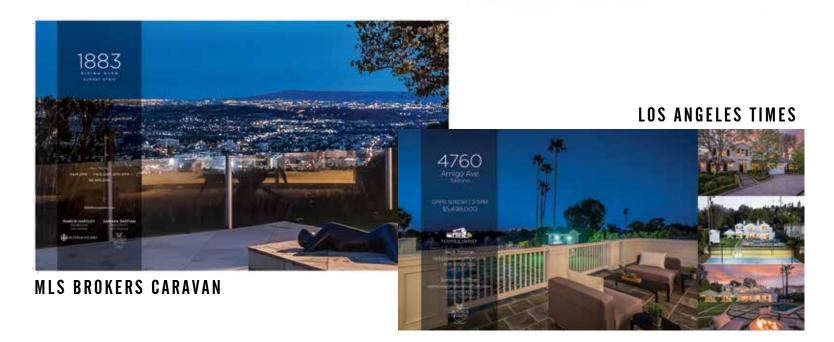
THE RODEO REALTY ADVANTAGE

Rodeo Realty is one of the largest independently owned residential real estate firms in California and the United States.

Yet we maintain the feeling of your friendly boutique neighborhood Realtor.

\$7 BILLION Sales Volume **4,927** Transaction Sides Over **1,250** Licensed Agents **12** Offices

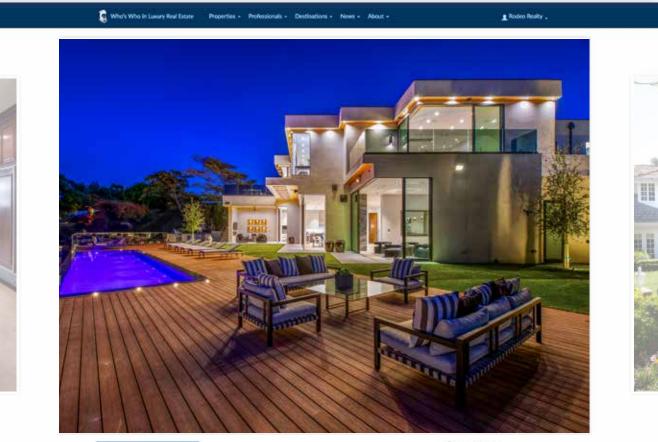
PRINT ADVERTISING



JUST LISTED



LUXURY REAL ESTATE.COM **International Reach**



Request Information

f 💆 🦻 🔽 t 💁 🖀

Price	
\$4,950,000	USD
United States D	ollar 🛊
Listing Status	Active
Bedrooms	6
Total Baths	7.5
Year Built	1948
Living Area	8,583
Lot Size	59,241
Links	

3772 CARIBETH DR ENCINO, CA 91436

Description

Located on over an acre with a fully usable lot. This Sophisticated yet charming home offers quality finishes throughout. 6 Bedrooms, 6.5 Bathrooms, approximately 8,583 square feet of living space. Dramatic fover. Generous living room with coffered ceilings. Large gourmet kitchen with center island, breakfast area, quality built-in stainless steel appliances, granite counter tops and walk-in pantry. True formal dining room with butler's pantry. Office/Library. Huge family room with vaulted beamed ceilings and bar. Game room features a brick fireplace and coffered ceilings. Romantic master suite offers a sitting area, fireplace and balcony overlooking the gorgeous grounds. Luxury master bath with two walk-in closets. Three additional en-suite bedrooms upstairs with a maids and quest room located downstairs. Top quality wood. stone and cabinetry throughout. The fabulous entertainer's backyard features a sparkling pool, spa, fountains, and gazebo. The yard also offers an outdoor dining, living area with dual sided fireplace and built in barbeque center. The Equestrian area features a 6 Stall barn with in/outs, tack and feed room, round pen and large lighted grass turn out or riding ring. Triple car garage, gated parking area, with direct access to home. Truly a must see!

LUXURY

Presented by KODEO REALTY

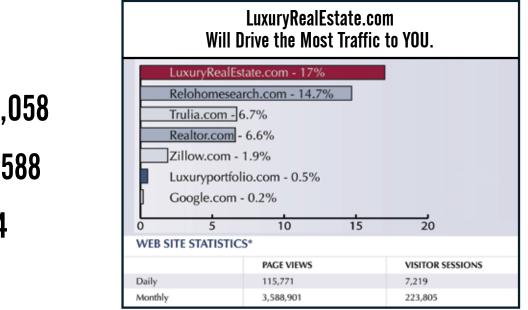
Rodeo Realty - Beverly Hills Rodeo Realty Click To Show Phone

LuxuryRealEstate.com is the most viewed luxury real estate Web site in the world. It receives more than 3.5 million page views per month and offers a showcase of more than 60,000 luxury properties with an average asking price of \$2.5 million. The site has been named a "Forbes Favorite" and ranked "Best Website" by high-net-worth U.S. consumers, according to the Luxury Institute LLC.



AGENTS 71,058 **OFFICES** 5,588 **COUNTRIES** 64

Who's Who In Luxury Real Estate



PRESTIGE MLS (EUROPEAN MLS)

CAIMEIJU

加利福尼亚

CALIFORNIA

完全可用的地段。这间精致而迷人的住

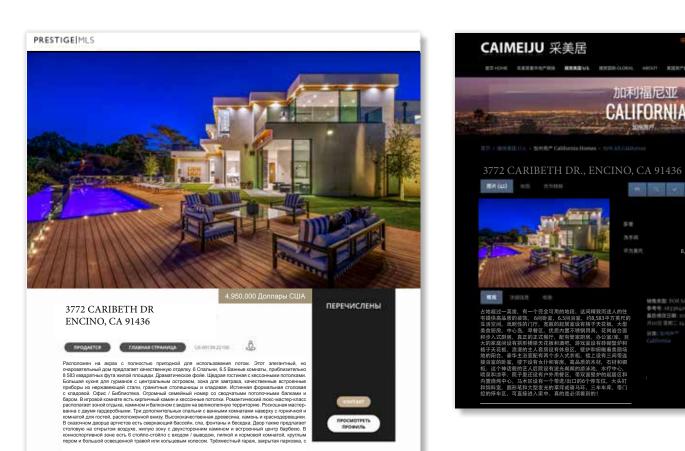
£ +86 (021) 6888 7007 (EA: 1.888.267.2889





- - Staging

 - Home repairs



ZOOM CASA"

HOME CONCIERGE

Selling your home is a deeply personal experience. With the Tatone Group and Zoom Casa by your side, you know have a one-stop solution that transforms your home into a move-in ready condition buyers will love and solves all ancillary tasks associated with moving.

Services may include:

- Deep cleaning
- Decluttering
- Interior/exterior painting
- Landscaping



TATONE GROUP CHARITY DIVISION

"We make a Living by what we get, BUT we make a Life by what we give." -Winston Churchill

At the Tatone Group, we share a passion for helping others in need We want you to know that a portion of our commission goes to charities.

In 2021, we reached our goal of \$20,000 in giving back to charities our clients cared about.

For 2022, we upped our goal to \$30,000. We know that this year, because of the current pandemic we are all facing, charities and local organizations need our help more than ever. That's why, this year, we have decided to focus on local causes in our community. They all need our help and financial support and we want to do our part in making a difference.

WE REACHED OUR 2021 GOAL!

\$20,000 was donated through the Tatone Saffian Charity Division in 2021 to the charities chosen by our clients:











Thank you for the opportunity to discuss selling your home. Whenever you are ready, it would be our pleasure to represent you in the sale of your home.

As your trusted advisors, we will use our specialized knowledge and training to help make sense of the complex home selling process. Living in one of the most expensive cities in the U.S. for both sales and rental prices, it is crucial to stay on top of the constant trending market. We will listen to your goals and recommend the right resources to help reach them so that we can achieve your goals seamlessly and smoothly.

As your skilled negotiators, we will be committed to helping you get the best possible price, with the most favorable terms, in the shortest period of time.

As your expert facilitators, we will help make things happen for you. We will provide our personal expertise to put a sale together that will stay together. We will also provide a range of quality real estate resources, be it relocation assistance, inspectors, mortgage or financial services to make the process go along seamlessly from the start and beyond the close of escrow.

Should you decide to work with us, we give you our personal commitment to always deliver the caring customer service that you deserve.

We look forward to the prospect of doing business with you and thank you for your time and consideration.

THANK YOU.



NICK TATONE 818-929-6326 NICK@TatoneSaffian.com DRE License # 01314700

SAMARA SAFFIAN

818-970-1171 SAMARA@TatoneSaffian.com DRE License # 01036043





RODEO REALTY

15300 VENUTRA BLVD SUITE 101 Sherman Oaks Ca 91403

DRE License No. 00951359